

PARK SYDNEY
VILLAGE
ERSKINEVILLE

Community Village Mural

Art for the community,
by the community

Open Expression of Interest

Submission Deadline
Friday 12th April 2024





Park Sydney Village is privileged to be a part of a supportive and creative community full of diverse cultures and influences.

We endeavor to celebrate this diversity throughout our centre by creating a collection of murals to cover our currently blank walls.

To ensure that this project truly reflects the community we feel that there is no better way to source our artworks than from the community itself allowing them to share their vision with the wider community.



The goal of these murals is to create a sense of vibrancy within the centre, highlighting the diversity and talent seen within the local community.



The Opportunity

Park Sydney Village is seeking Expression of Interest (EOI) from members of the local community to propose an artwork which can be placed on one of the walls within the centre.

Whilst the final mural will be in the form of traditional paint, artists of all two dimensional mediums are invited to showcase their creative and innovative designs, new ideas and sustainable practice.

Artists may submit an artwork either as an individual or as part of a group via a Submissions Package that includes:

- An Artist's/group statement
- A unique concept that is at least A4 in size that relates to the Erskineville environment/community.

The Submissions Package must be digitally submitted by end of day Friday 12th April 2024 via email to

info@designmarketing.com.au

The winning individual / group agree's to:

- Be available to discuss the submission at a pre-determined times.
- Be open to collaborate with an artist specified by Park Sydney Village.

From 15th April 2024, The Park Sydney Village team will review all submissions and select one concept for suitable walls amounting to up to 5 selected concepts.

The selected artists will be notified and the artwork installation period is planned to take place May 2024.

All materials & costs to execute the winning concepts in-centre will be funded by Park Sydney Village.

The winning submissions will be published on social media channels along with photographs of the finished murals to encourage community engagement and feedback.

Mural Details

Locations

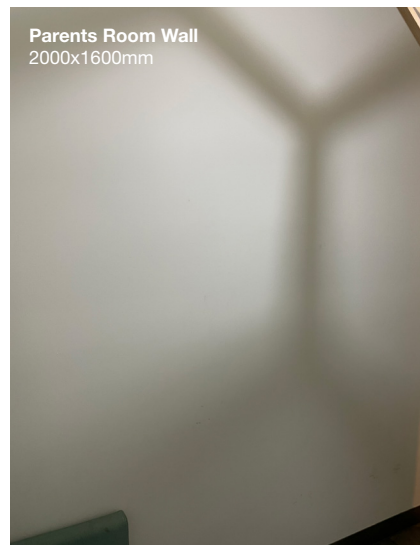
There are 5 walls that are potential mural locations situated throughout the centre. Submissions are invited to respond to any or all spaces, noting that all ways may not be utilised.

- 3 murals locations surrounding the travelator
- 1 mural location is in the Parents Room
- 1 mural location is opposite to Mizuki Sushi.

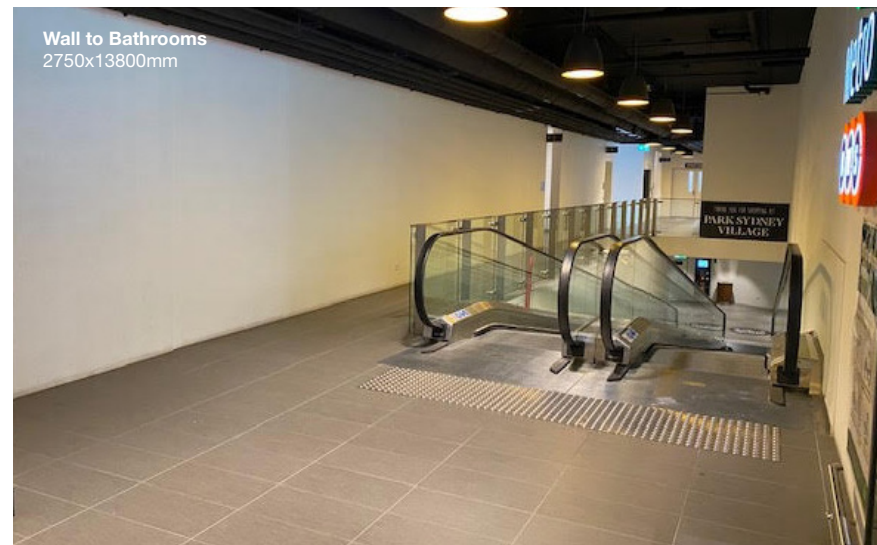
Please refer to the photos on the right.

Look & Feel

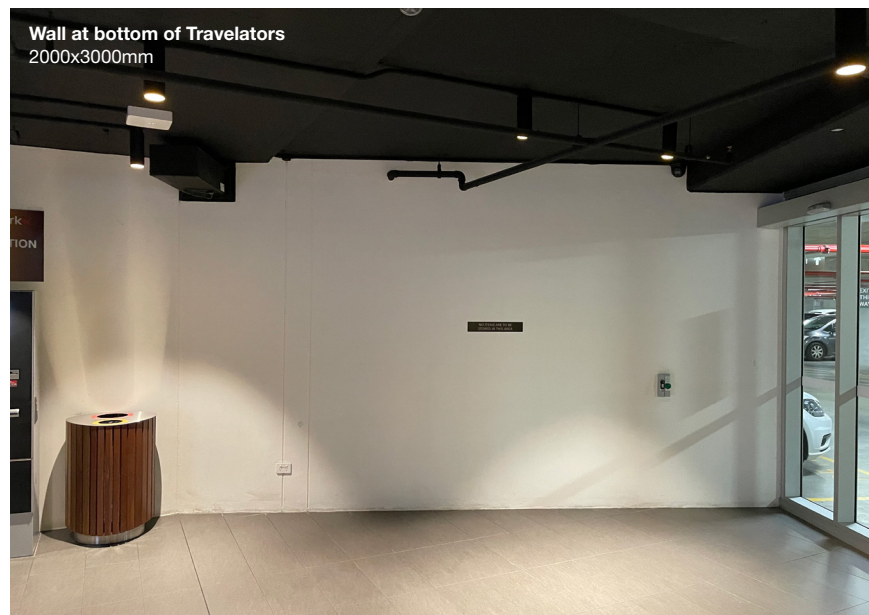
We want to create a collection of works that reflects the spirit of Park Sydney Village Community. When creating your mural concept we want to see what our community looks like to you. Please consider the narrative, vibrancy, history & community reference you are expressing.



Parents Room Wall
2000x1600mm



Wall to Bathrooms
2750x13800mm



Wall at bottom of Travelators
2000x3000mm



Wall opposite Mizuki Sushi
3000x5000mm

PARK SYDNEY VILLAGE

ERSKINEVILLE

parksydneyvillage.com.au

TERMS & CONDITIONS

The Promoter is: Park Sydney Village, 88 MacDonald St, Erskineville NSW 2043. The final selection process will be made by a judging panel at Park Sydney Village. The number of entries to be selected is at the discretion of Park Sydney Village and this decision is final. No further negotiation will be entered into. Park Sydney Village reserves the right to vary the terms of, or cancel, the project at any time without liability to any entrant or other person, subject to applicable laws.

PRIVACY AND COLLECTION NOTICE

Park Sydney Village will collect and use each entrant's personal information for the purposes of:

- a) conducting the EOI (which may include disclosure to third parties for the purpose of processing and conducting the EOI) and for promotional purposes, public statements and advertisements in relation to the EOI;
- b) providing information about the products and services offered by the Promoter and its related companies and its affiliated retailers; and
- c) research to improve its products and services.

By entering the EOI, applicants consent to the use of their personal information. Entrants may access, change and/or update their personal information in accordance with the Promoter's privacy policy at <https://parksydneyvillage.com.au/cookie-policy/#privacy-policy>. Park Sydney Village reserves the right, at any time, to request verification of the age, identity, residential address or any other information relevant to participation in the EOI of all applicants. Park Sydney Village reserves the right to disqualify any applicant who provides false information or fails to provide information that is reasonably requested by Park Sydney Village. Park Sydney Village reserves the right, in its sole discretion, to refuse to accept applicants which are incomplete, indecipherable, offensive, do not comply with these terms and conditions or which contravene any applicable laws or regulations. The eligibility of applicants is solely within the discretion of Park Sydney Village. Park Sydney Village accepts no responsibility for late, lost, misdirected or damaged entries or other communications.

If the EOI process involves submission of a photograph, drawing or other content or providing content as entry, by entering the submission process, each applicant agrees:

- a) to their entry being made available for public viewing;
- b) that all entries are subject to the approval of Park Sydney Village. Park Sydney Village reserves the right to approve all entries before publication and to remove any entries at any time in its absolute discretion. However, Park Sydney Village is not responsible for any entries that are published and visitors view them at their own risk;
- c) that if they upload or otherwise cause another person's profile picture or other Facebook content to be made publically available, that they have obtained consent from each person they add to submit that person's profile picture or other Facebook content;
- d) to release Park Sydney Village from liability for their entry to the full extent permitted by law;
- e) to indemnify Park Sydney Village against any claim, legal or otherwise that may arise out of the use or publication of the entry;
- f) and promises that their entry is original and does not infringe the intellectual property rights of any third party;
- g) that Park Sydney Village has an unrestricted, irrevocable, transferable, divisible right and licence to use and modify their entry for the purposes of Park Sydney Village's business including for promotional purposes without the payment of any further fee or compensation. If requested by Park Sydney Village, the entrant agrees to sign any further documentation required by Park Sydney Village to give effect to this arrangement. To the extent permitted by law, entrants unconditionally and irrevocably consent to any act or omission that would otherwise infringe any moral rights in their entry; and
- h) that if the entry involves a photograph, they have obtained the prior consent of any person depicted in the photo or, in the case of children, they have obtained the prior consent of the parents or legal guardians of the depicted children.